

1. A method for treating permeable surface items according to item owner's instructions and personal preferences comprising transmitting said instructions and personal preferences for said permeable surface items to a service provider such that said service provider treats said permeable surface items according to item owner's instructions and personal preferences.
2. A method according to Claim 1 wherein said permeable surface items are constructed from materials selected from the group consisting essentially of cotton, polyester, nylon, rayon, silk, wool, spandex, leather, canvas, natural fur, synthetic fur, and mixtures or combinations thereof.
3. A method according to Claim 1 wherein permeable surface items are selected from the group consisting essentially of beach towels, bath towels, hand towels, washcloths, and bathrobes.
4. A method according to Claim 1 wherein said permeable surface items are selected from the group consisting essentially of bed sheets, pillowcases, bed covers, mattress pads, pillows, comforters, blankets, curtains, draperies, and dining table linens.
5. A method according to Claim 1 wherein said permeable surface items are selected from the group consisting essentially of shirts, blouses, pants, skirts, suits, dresses, sweaters, jeans, coats, jackets, blazers, under garments, socks, hosiery, and shoes.
6. A method according to Claim 1 wherein said item owner's instructions and personal preferences are selected from the group consisting essentially of inspecting, tagging, sorting, pre-treating, fabric softening, wrinkle treating, dye release treating, fuzz and pill treating, hue and tone preserving, cleaning, stain

removing, deodorizing, sanitizing, water proofing, stain proofing, static proofing, pressing, folding, packaging, dyeing, repairing, altering, refreshing, revitalizing, perfuming, and combinations thereof.

7. A method according to Claim 1 wherein said service provider treats said permeable surface items by one or more treatment steps comprising exposing said permeable surface items to a lipophilic fluid.
8. A method according to Claim 7 wherein said lipophilic fluid comprises a linear siloxane, a cyclic siloxane, or mixtures thereof.
9. A method according to Claim 8 wherein said lipophilic fluid comprises octamethylcyclotetrasiloxane, decamethylcyclopentasiloxane, dodecamethylcyclohexasiloxane, or mixtures thereof.
10. A method according to Claim 9 wherein said lipophilic fluid comprises decamethylcyclopentasiloxane.
11. A method according to Claim 9 wherein said lipophilic fluid comprises decamethylcyclopentasiloxane and is substantially free of octamethylcyclotetrasiloxane.
12. A system for treating permeable surface items according to item owner's instructions and personal preferences comprising a means for item owner to transmit said instructions and personal preferences for said permeable surface items to a service provider such that said service provider treats said permeable surface items according to item owner's instructions and personal preferences.

13. A system according to Claim 12 wherein said item owner's instructions and personal preferences are associated with an identification tag affixed to said permeable surface item.
14. A system according to Claim 13 wherein said identification tag contains a UPC bar code.
15. A system according to Claim 13 wherein said identification tag is an electronic tag.
16. A system according to Claim 13 wherein said identification tag is a radio frequency device.
17. A system according to Claim 12 wherein the means for transmitting is discrete from said service provider.
18. A system according to Claim 12 wherein the means for transmitting is via telephone line.
19. A system according to Claim 12 wherein the means for transmitting is via local access network line.
20. A system according to Claim 12 wherein the means for transmitting is via cable line.
21. A system according to Claim 12 wherein the means for transmitting is via satellite.
22. A system according to Claim 12 wherein the means for transmitting is via computer.

23. A system according to Claim 12 wherein the means for transmitting is via Internet.
24. A system according to Claim 12 wherein the means for transmitting is via telecommunications device.
25. A system according to Claim 12 wherein the means for transmitting is via letter mail.
26. A system according to Claim 12 wherein the means for transmitting is via electronic mail.